

ARMENIAN YOUNG LAWYERS ASSOCIATION

DEVELOPMENT PLAN

JUNE 2015

1. EXTERNAL RELATIONS

Issue 1.1

Strengthening of international partnership ties

Activity 1.1.1

Participation in the activities of the UN Economic and Social Council (ECOSOC) and the UN Convention against Corruption (UNCAC) Coalition, within AYLAs membership frameworks.

Person(s) responsible

AYLA President, Fundraiser, AYLAs staff, AYLAs Responsible Secretary

Terms

Regular activity to be implemented till December 2015

Activity 1.1.2

Strengthening of cooperation with international organizations, including the EU, Organization for Economic Cooperation and Development (OECD), Integrity Action and similar Asian organizations, and establishment of new practical relations, implementation of new events and projects.

Person(s) responsible

AYLA President, AYLAs Committees and Staff

Terms

Regular activity to be implemented till December 2015

Activity 1.1.3

Participation in the 16th International Anti-Corruption Conference

Person(s) responsible

AYLA President, AYLAs Executive Director, Fundraising Team

Terms

By October 2015

Activity 1.1.4

Establishment of new cooperation with educational institutions in anti-corruption and legal directions on national and international levels.

Person(s) responsible

AYLA President, Fundraising Team, AYLAs Board, LSD

Terms

Regular activity to be implemented till December 2015

Issue 1.2

Lack of Regional Cooperation

Activity 1.2.1

Strengthening of regional cooperation, establishment of new ties

Person(s) responsible

AYLA President, Fundraising Team, AYLA Staff, AYLA Board

Terms

Regular activity to be implemented till December 2015

Activity 1.2.2

Organization of events in the framework of the UN Convention against Corruption (UNCAC) Coalition, with the participation of other member organizations, particularly those operating in the region.

Person(s) responsible

AYLA Staff, AYLA Committee on Good Governance, Anti-Corruption and Monitoring

Terms

Regular activity to be implemented till December 2015

Issue 1.3

Activation of Iravaban.net website in international platforms

Activity 1.3.1

Increase of the popularity of Iravaban.net website through participation in international competitions, cooperation with Diaspora Armenians and organization of interviews.

Person(s) responsible

AYLA Board, AYLA Committee on Legal Education and Information, Editorial Staff of Iravaban.net

Terms

Regular activity to be implemented till December 2015

Activity 1.3.2

Cooperation between Iravaban.net website and foreign investigation portals

Person(s) responsible

AYLA Board, Editorial Staff of Iravaban.net

Terms

Regular activity to be implemented till December 2015

2. FINANCIAL SUSTAINABILITY

Issue 2.1

Lack of grant projects as sources of financing

Activity 2.1.1

Development of own capital funds

Person(s) responsible

AYLA Fundraising Team

Terms

2015, after the adoption of the RA Law on Non Governmental Organizations

Activity 2.1.2

Provision of paid services, including legal consultations, organization of professional trainings, placement of advertisements on Iravaban.net website

Person(s) responsible

Lawyers at the AYLA Offices and Anti-Corruption Centers

Terms

2015, after the adoption of the RA Law on Non Governmental Organizations

Activity 2.1.3

Preparation of promotion videos about AYLA

Person(s) responsible

AYLA Board, Editorial Staff of Iravaban.net

Terms

Regular activity to be implemented till December 2015

Activity 2.1.4

Coverage of the activities and successes of advocates and lawyers in the form of Commercials.

Person(s) responsible

AYLA Board, Editorial Staff of Iravaban.net

Terms

Regular activity to be implemented till December 2015

Activity 2.1.5

Utilization of Google opportunities, preparation and placement of advertisements

Person(s) responsible

AYLA Board, Editorial Staff of Iravaban.net

Terms

2015, after the adoption of the RA Law on Non Governmental Organizations

Activity 2.1.6

Preparation of promotion video and coverage of events

Person(s) responsible

AYLA Board, AYLA Responsible Secretary, Editorial Staff of Iravaban.net

Terms

Regular activity to be implemented till December 2015

Activity 2.1.7

Utilization of Crowd Funding opportunities and introduction thereof into the activities of AYLA

Person(s) responsible

AYLA Fundraising Team

Terms

2015, after the adoption of the RA Law on Non Governmental Organizations

Issue 2.2

Implementation of at least 5 grant projects

Activity 2.2.1

Fundraising, variety of sources, market research, introduction of innovation projects

Person(s) responsible

AYLA Fundraising Team, AYLA Board members, AYLA Offices and Anti-Corruption Centers

Terms

Regular activity to be implemented till December 2015

3. HUMAN RESOURCES

Issue 3.1

Necessity for professional trainings and development of adjacent skills of AYLA Staff

Activity 3.1.1

Acquisition of project writing skills/experience for AYLA members and staff

Person(s) responsible

AYLA President, AYLA Fundraising Team, AYLA Committee on Legal Education and Information

Terms

Regular activity to be implemented till December 2015

Activity 3.1.2

Organization of professional trainings for AYLA staff, including training of English language and skills for applying to the European Court of Human Rights.

Person(s) responsible

AYLA Fundraising Team, AYLA Staff

Terms

Regular activity to be implemented till December 2015

Issue 3.2

Lack of publicizing of projects and services provided by AYLA

Activity 3.2.1

Publicizing of services and availability for the public, especially in the regions

Person(s) responsible

AYLA Responsible Secretary, Project Managers, Editorial Staff of Iravaban.net

Terms

Regular activity to be implemented till December 2015

Activity 3.2.2

Strengthening of contacts with project beneficiaries

Person(s) responsible

Lawyers at AYLA Offices and Anti-Corruption Centers

Terms

Regular activity to be implemented till December 2015

Activity 3.2.3

Possibility for volunteers` involvement in the programs

Person(s) responsible

LSD, Project Managers, AYLA Fundraising Team

Terms

Regular activity to be implemented till December 2015