

**ARMENIAN YOUNG LAWYERS ASSOCIATION**

**DEVELOPMENT PLAN**

**JUNE 2014**

## 1. FINANCIAL STABILITY

### Issue 1.1

#### Lack of grant projects as sources of financing

##### *Activity 1.1.1*

Development of own capital funds

##### **Person(s) responsible**

AYLA Fundraising Team

##### **Terms**

2014, after the adoption of the RA Law on Non Governmental Organizations

##### *Activity 1.1.2*

Provision of paid legal services.

##### **Person(s) responsible**

Lawyers at AYLA Offices and Anti-Corruption Centers

##### **Terms**

2014, after the adoption of the RA Law on Non Governmental Organizations

##### *Activity 1.1.3*

Organization of paid trainings

##### **Person(s) responsible**

Lawyers at AYLA Offices and Anti-Corruption Centers

##### **Terms**

2014, after the adoption of the RA Law on Non Governmental Organizations

##### *Activity 1.1.4*

Preparation of promotion videos about AYLA

##### **Person(s) responsible**

AYLA Board, Editorial staff of Iravaban.net

##### **Terms**

December 2014

##### *Activity 1.1.5*

Coverage of the activities and successes of advocates and lawyers in the form of Commercials.

##### **Person(s) responsible**

AYLA Board, Editorial staff of Iravaban.net

**Terms**

December 2014

***Activity 1.1.6***

Utilization of Google opportunities, preparation and placement of advertisements

**Person(s) responsible**

AYLA Board, Editorial staff of Iravaban.net

**Terms**

2014, after the adoption of the RA Law on Non Governmental Organizations

***Activity 1.1.7***

Preparation of promotion video and coverage of events

**Person(s) responsible**

AYLA Board, AYLA Responsible Secretary, Editorial staff of Iravaban.net

**Terms**

December 2014

***Activity 1.1.8***

Utilization of Crowd Funding opportunities and introduction thereof into the activities of AYLA

**Person(s) responsible**

AYLA Fundraising Team

**Terms**

2014, after the adoption of the RA Law on Non Governmental Organizations

## **2. PROGRAMS AND SERVICES**

### **Issue 2.1**

**Lack of project-writing skills and knowledge of languages of AYLA staff**

#### ***Activity 2.1.1***

Acquisition of project writing skills/experience for AYLA members and staff

#### **Person(s) responsible**

AYLA President, AYLA Fundraising Team, AYLA Committee on Legal Education and Information

#### **Terms**

November 2014

#### ***Activity 2.1.2***

Fundraising, diversity of sources, market analysis, introduction of innovation programs

#### **Person(s) responsible**

AYLA Fundraising Team, AYLA Board Members, Anti-Corruption Centers

#### **Terms**

Regular activity to be implemented till December 2014

#### ***Activity 2.1.3***

Study of the experience of international, regional NGOs

#### **Person(s) responsible**

AYLA Board, AYLA staff and volunteers

#### **Terms**

Regular activity to be implemented till December 2014

### **Issue 2.2**

**Lack of new ideas, new programs and services**

#### ***Activity 2.2.1***

Implementation of separate programs in Regional Offices

#### **Person(s) responsible**

Staff of AYLA Central and Regional Offices and Anti-Corruption Centers

#### **Terms**

Regular activity to be implemented till December 2014

#### ***Activity 2.2.2***

Possibility for volunteers` involvement in the programs

**Person(s) responsible**

LSD, Project Managers, AYLA Fundraising Team

**Terms**

Regular activity to be implemented till December 2014

***Activity 2.2.3***

Publicizing of services and availability for the public, especially in the regions

**Person(s) responsible**

AYLA Responsible Secretary, Project Managers

**Terms**

Regular activity to be implemented till December 2014

***Activity 2.2.4***

Strengthening of contacts with project beneficiaries

**Person(s) responsible**

Lawyers at AYLA offices and Anti-Corruption Centers

**Terms**

Regular activity to be implemented till December 2014

### **3. EXTERNAL RELATIONS**

#### **Issue 3.1**

##### **Lack of new external relations**

###### ***Activity 3.1.1***

Organization of events in the framework of the 20<sup>th</sup> anniversary of AYLA, inviting international guests, as a result wider opportunities for cooperation will be established

###### **Person(s) responsible**

AYLA President Karen Zadoyan, Fundraiser, AYLA Staff, AYLA Responsible Secretary

###### **Terms**

By March 2015

###### ***Activity 3.1.2***

Cooperation with other legal organizations, including international and foreign organization

###### **Person(s) responsible**

AYLA President Karen Zadoyan, AYLA Staff

###### **Terms**

Regular activity to be implemented till December 2014

###### ***Activity 3.1.3***

Membership in professional committees, coalitions, structures, including international ones

###### **Person(s) responsible**

AYLA President Karen Zadoyan, Fundraiser, AYLA Staff, AYLA Responsible Secretary

###### **Terms**

Regular activity to be implemented till December 2014

###### ***Activity 3.1.5***

Preparation of a multi-lingual movie about AYLA with participation of young people. The movie will serve as AYLA`s visit-card

###### **Person(s) responsible**

AYLA Board, Staff, volunteers, LSD, Editorial staff of Iravaban.net

###### **Terms**

By March 2015

#### **Issue 3.2**

##### **Lack of Regional Cooperation**

***Activity 3.2.1***

Strengthening of regional cooperation, establishment of new ties

**Person(s) responsible**

AYLA President Karen Zadoyan, Fundraiser, AYLA Staff, AYLA Board

**Terms**

Regular activity to be implemented till December 2014

***Activity 3.2.2***

Organization of events in the framework of the UN Convention against Corruption (UNCAC) together with other member organizations, in particular with the participation of member organizations operating in the region

**Person(s) responsible**

AYLA Staff, AYLA Committee on Good Governance, Anti-Corruption and Monitoring

**Terms**

In the course of 2014-2015

**Issue 3.3**

**Establishment of new platforms aimed at the implementation of new educational projects**

***Activity 3.3.1***

Establishment of new cooperation with local and foreign universities in cooperation with the US Alumni Association in Armenia

**Person(s) responsible**

AYLA President Karen Zadoyan, AYLA Committee on Legal Education and Information, LSD

**Terms**

31.12.2013